"Let X be a smooth projective variety of dimension n over an algebraically closed field K of characteristic 0, and let $M_H = M \{X,H\}$ (r;c_1,...,c_s) be the moduli space of rank-r vector bundles on X with respect to an ample divisor H on X and with fixed Chern classes c_i(E):=c_i for i=1,...,s:=min{r,n}. One way to study the geometry of these moduli spaces is by examining their subvarieties. Among them one can try to study Brill-Noether loci W H k (r;c_1,...,c_s), whose points correspond to stable vector bundles having at least k independent sections. In my talk, after introducing some background material, I will introduce these subvarieties and I will present some questions related to them. Finally I will focus my attention on new results concerning the non-emptiness of the Brill-Noether locus in the case of rank-2 stable vector bundles on ruled surfaces."